

THE BEACH



PORTFOLIO ROLE AND PLACEMENT

- A user-friendly wine to begin your journey down the road of rosé. Generation Z. Authentic rosé from Provence. Signed by Whispering Angel.
- Casual dining, Fun, young, trendy
- Beach bars to winter snow; Frozé and cocktails
- Hotel catering and minibars



FOOD PAIRINGS

- Barbecue, wings
- Fried chicken
- Pizza
- Grilled foods
- Summer salads
- Cheese & fresh fruit



GRAPE VARIETIES

Predominantly Grenache, Cinsault and Syrah



FORMATS AVAILABLE

750ml



KEY SELLING POINTS

- Attractively priced option for new rosé consumers
- ‘Stelvin’ screw cap is premium and user friendly
- Whispering Angel endorsement



TASTE PROFILE

- Pale pink with green hues both of which are clear & very expressive.
- Great aromatic freshness on the nose followed by more subtle, fruity notes on the palate. The freshness is coupled with exceptional length and roundness.
- Crisp and suave finish.



VINEYARDS

The Beach is made from grapes which are selected from the best vineyards in the appellation of Côteaux d’Aix-en-Provence. AOC Côteaux d’Aix-en-Provence.



VINIFICATION

The Beach is made from Grenache, Cinsault and Carignan grapes, which are selected from the best vineyards in the appellation of Côteaux d’Aix-en-Provence. The grapes are picked at night and in the early morning to take advantage of cooler temperatures. The juice is then fermented and aged for 4 months in stainless steel tanks